

THE  
**Newton**  
TECH4DEV NETWORK

**CRISIS**

**WORK**

**&**

**DIGITAL**

**OPPORTUNITIES**

THE NEWTON TECH4DEV NETWORK  
LAUNCH WORKSHOP

BELVOIR PARK SUITE  
2F CHARLES WILSON BUILDING,  
UNIVERSITY OF LEICESTER

25-26 NOVEMBER 2016

**#NEWTOTECH**



## CRISIS WORK

&

## DIGITAL OPPORTUNITIES

This workshop launches the Newton Tech4Dev Network which gathers a global consortium of scholars to advance research on digital technologies in low- and middle-income countries. Organized around three research clusters on: a) disaster management and digital media, b) crisis cultures and convivialities, and c) digital sweatshops, the network aims to develop new research projects that address these cluster themes.

This launch event creates an inclusive and intersectoral space to build linkages with diverse partners and plan collaborations toward future Overseas Development Assistance projects, researcher exchange programmes, and scholarship schemes.

“Crisis Work and Digital Opportunities” invites reflection on the significance of communication technologies for crisis work, such as when reporting and responding to conflict, natural disasters, and forced migration. It also considers emergent media and their opportunities for facilitating political participation, socio-economic development, and financial inclusion. Together these papers offer a bottom-up, contextually diverse, and culturally sensitive approach to technologies for development.

Funded by a British Council Newton Fund Institutional Links grant, the Newton Tech4Dev Network formalizes a partnership between the University of Leicester and De La Salle University Philippines, facilitating initiatives around capacity-building, internationalization, and research impact.

THE  
**Newton**  
TECH4DEV NETWORK

**LAUNCH EVENT**

BELVOIR PARK SUITE  
2F CHARLES WILSON BUILDING  
UNIVERSITY OF LEICESTER

# Day 01

## REGISTRATION & WELCOME

1130 – 1200

JONATHAN CORPUS ONG, Lecturer in Media & Communication, *University of Leicester* &

JULIO TEEHANKEE, Dean of the College of Liberal Arts, *De La Salle University*

## KEYNOTE ADDRESS

1200 – 1245

### COMMUNICATIONS IN CONFLICT

PHILIPPE STOLL, Deputy Head of Public Communication, *International Committee of the Red Cross, Geneva*

Chair: MARIA ROVISCO, Lecturer in Media and Communication, *University of Leicester*

## CATERED LUNCH

1245 – 1345

1F, Charles Wilson Building

## DIALOGUES IN DEVELOPMENT

1345 – 1445

### COMMUNICATION FOR DEVELOPMENT AND SOCIAL CHANGE – OVERVIEW AND EMERGING CHALLENGES

THOMAS TUFTE, Professor in Media & Communication, *University of Leicester*

### VIRTUAL SAFETY NETS: TIME FOR DIGITAL DISASTER RESPONSE TO GO TO SCALE

MARIAN CASEY-MASLEN, Director & MARTIN DAWES, Adviser  
*Communication with Disaster-Affected Communities Network*

### ADDRESSING THE COMMUNICATION NEEDS OF MIGRANTS

FINN RASMUSSEN, Senior Programme Manager, *International Media Support*

Chair: CRISTINA JUAN, Research Associate in Southeast Asian Languages and Culture, *SOAS - University of London*

11.25

## HUMANITARIAN

### LABOR

1445 – 1545

#### AID WORK AS MORAL LABOR

ANNE-MEIKE FECHTER, Senior Lecturer in Anthropology, *University of Sussex*

#### LOCAL AID WORKERS AS TECHNO-APOLOGISTS

JONATHAN CORPUS ONG, Lecturer in Media & Communication, *University of Leicester & PAMELA COMBINIDO, Research Fellow in Communication, De La Salle University*

#### PHILANTHROCAPITALISM, PRECARIOUS FUNDING AND DIGITAL HUMANITARIAN JOURNALISM

MELANIE BUNCE, Senior Lecturer in Journalism, *City University of London & MARTIN SCOTT, Lecturer in Media and International Development, University of East Anglia & KATE WRIGHT, Chancellor's Research Fellow in the Cultural & Creative Industries, University of Edinburgh*

Chair: JACKIE DAVIES, *Director, Com4Dev Network*

## COFFEE BREAK

1545 – 1600

## DIGITAL

### SWEATSHOPS

1600 – 1700

*Panel sponsored by CAMEo, Research Institute for Cultural & Media Economies*

#### OUTSOURCED HEROES: GENDER, SEXUALITY, AND LABOR BROKERAGE IN THE DIGITAL SWEATSHOP

EMMANUEL DAVID, Assistant Professor in Gender Studies, *University of Colorado - Boulder*

#### ONLINE LABOR PLATFORMS: NEW KNOWLEDGE ECONOMIES OR NEW DIGITAL SWEATSHOPS

ALEX WOOD, Postdoctoral Fellow, *Oxford Internet Institute*

#### "WORLD CLASS" DIGITAL WORK?: MAPPING OUT THE ONLINE FREELANCE INDUSTRY IN THE PHILIPPINES

CHERYLL SORIANO, Head of the Communication Department, *De La Salle University & JASON CABANES, Lecturer in International Communication, University of Leeds*

## DINNER BUFFET & DRINKS RECEPTION

1715 – 1900

The Lansdowne Pub, London Road

# Day 02

## MORNING COFFEE

0945 – 1000

## SECTORAL INTERVENTIONS

1000 – 1100

### PROMOTING PRIVATE AID? HOW SOCIAL MEDIA BROKERED CITIZENS' ACTION PROJECTS AFTER TYPHOON HAIYAN

DEIRDRE MCKAY, Senior Lecturer in  
Geography, *Keele University*

### DIGITAL PAYMENTS IN DISASTER RECOVERY AND EMERGENCY SITUATIONS

JEFFREY BOWER, Consultant for Digital  
Cash Transfers, Founder, *Bower & Partners*

### FAITH-BASED ORGANIZATIONS AND DISASTER RESPONSE IN THE PHILIPPINES: INC & TZU CHI

JAYEEL CORNELIO, Head of Development  
Studies, *Ateneo de Manila University &*  
JULIO TEEHANKEE, Dean of the College of  
Liberal Arts, *De La Salle University*

Chair: BEN PARKER, Head of Enterprise  
Projects, *IRIN Humanitarian News*

## CRISIS RESPONSE AND COMMUNITY ADAPTATION

1100 – 1200

### REDESIGNING DISASTER GOVERNANCE AND MANAGEMENT IN THE PHILIPPINES

EMMANUEL LALLANA, Head, *IDEACorp*  
SHERWIN ONA, Associate Professor in  
Political Science, *De La Salle University &*  
CHERYLL SORIANO, Head of the Communication  
Department, *De La Salle University*

### VOLCANIC HAZARD AND EARLY RESPONSE SYSTEMS

MICHAEL BRANNEY, Professor of  
Volcanology, *University of Leicester*

### LIVING UNDER THE VOLCANO: MOUNT MAYON AND CO-VOLCANIC COMMUNITIES IN THE PHILIPPINES

GREG BANKOFF, Professor of Environmental  
History, *University of Hull*

Chair: ATHINA KARATZOGIANNI, Senior  
Lecturer in Media and Communication,  
*University of Leicester*

## CATERED LUNCH

1200 – 1300

Belvoir Park Suite

# 11.26

## VOICE AND PARTICIPATION

1300 – 1400

### CAPACITY-BUILDING IN ALTERNATIVE FOOD NETWORKS: INDIAN FARMERS LEAD THE WAY IN THE GLOBAL FOOD MARKET

MARIA TOURI, Lecturer in Media & Communication, *University of Leicester*

### DIGITAL FILM, NATURE WRITING, AND ENVIRONMENTAL JUSTICE IN DEVELOPMENT

BRETT MATULIS, Lecturer in Geography, *University of Leicester* & JESSICA MOYER, Postdoctoral Fellow, *University of Leicester*

### FROM AUTHORITARIAN ENCLAVE TO DELIBERATIVE SPACE: GOVERNANCE LOGICS IN POST-DISASTER RECONSTRUCTION

NICOLE CURATO, Discovery Early Career Research Fellow, *University of Canberra*

Chair: GAVIN BROWN, Senior Lecturer in Geography, *University of Leicester*

## OPEN DISCUSSION & DIRECTION-SETTING

1400 – 1430

Led by Deirdre McKay

## TALKING FUNDING OVER TEA & CAKES

1430 – 1530

Table-hopping session with ANDREA TERAN, Newton Fund Programme Manager, *British Council* & DIANE LEVINE, Strategic Research Development Manager, *University of Leicester*

## **EVENT COORDINATION**

Kundan Chandarana, *University of Leicester*  
Allen Surla, *De La Salle University*

## **WORKSHOP PLANNING**

Jonathan Corpus Ong, Deirdre McKay,  
and Julio Teehankee

## **SPECIAL THANKS TO**

Thomas Tufte *and* Ranjana Das  
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## **SPONSORS**

### **BRITISH COUNCIL**

Newton Fund Institutional Links programme

### **UNIVERSITY OF LEICESTER**

School of Media, Communication and Sociology  
Media and Development Research Group,

Supported by the research clusters on Digital  
Networks, Media Cultures and Public Communication  
CAMEo - Research Institute for Cultural  
and Media Economies

### **DE LA SALLE UNIVERSITY, PHILIPPINES**

College of Liberal Arts  
Department of Communication

### **KEELE UNIVERSITY**

Centre for Social Policy